

**Mr. Phillip Bruce**  
**Managing Director**  
**Raxstar Corporation**

Phillip Bruce has lived and worked in Hong Kong for nearly 30 years and has long maintained an interest in shipping, the port and the people who worked to build its success. Mr. Bruce served for many years with the Hong Kong Government, specialising in communications, and serving a variety of departments. While working with trade promotion and industrial development he came to appreciate just how important Hong Kong's port was to its overall economic success. Mr. Bruce currently works in cross-cultural management and communications training and provides advice to restaurants, hotels and other leisure businesses on design and historical context. He works regularly in China and has recently lectured on business communication at a major business school in Shanghai.

An historian, Mr. Bruce is a member of the Royal Asiatic Society and is a Research Associate of the Centre for Asian Studies at the University of Hong Kong. He has a specialisation in the cultural context of crime. He is a Research Associate of the Centre for Criminology at the University of Hong Kong and he has recently lectured on the subject at the Public Security University, Beijing. He works in China and has recently lectured on business communication at a major business school in Shanghai. Mr. Bruce has completed historical context studies for the Hong Kong Government on Victoria Prison and Magistracy, in Central, and on an historic French church and mission headquarters in Pokfulam. In relation to the latter project, he was invited to make further investigations in France as a guest of the French Government. He has also been involved recently in the development of a major property development on The Peak, and the project outline for an innovative new hotel development. He advises the Epicurean Group, which has recently opened the Peak Lookout Restaurant, in one of Hong Kong's most historic buildings, and which operates numerous restaurants and food and beverage outlets.